

To receive a report on the proposed Trader's meeting and consider any actions and associated expenditure

Draft Report – Early Planning for Traders' Event

This report outlines the initial planning for a Traders' Event designed to help shape Saltash now and in the future. It sets out the proposed structure and key elements of the event.

Event Details

- **Date:** Monday 13 April 2026
- **Time:** 5.30pm – Welcome drinks and nibbles, for a 6.00pm start
- **Location:** The Guildhall – Long Room or Chamber (depending on numbers)
- **Setup:** Informal and welcoming. Display boards positioned around the room to highlight ongoing work, with tables and chairs available for conversation and engagement.

Sponsor:

The Chair of the Town Team will explore the possibility of securing a wine sponsor. If this is not achievable, the Chamber of Commerce will consider whether they can support.

Advertisement:

Saltash Town Council (STC) will design and promote the event leaflet. Town Team members to assist in delivering the leaflet to all traders please. STC will also produce the display materials for the boards.

Event Programme (6.00pm – 8.00pm)

1. Welcome and Introduction

The Chair of the Town Team will open the event with a welcome, express thanks to attendees, and acknowledge those who contributed to the Feasibility Study. The introduction will explain that the purpose of the evening is to come together to help shape the future of Saltash.

2. Financial Overview

The Town Clerk / RFO will provide a brief explanation of how projects and events are funded—such as the ferry, Christmas lights, and public realm improvements. This will include insight into the resources required for funding bids, and an outline of future funding opportunities and STC budget considerations.

3. Feasibility Study Summary

Mel Richardson will present an overview of the Feasibility Study, including key findings and potential next steps to ensure Saltash continues to thrive, even during challenging periods. This will touch on the concept of a BID (Business Improvement District), what it could look like for Saltash, and future opportunities including funding avenues.

4. Trader Engagement and Feedback

Throughout the discussions, traders will be invited to share their views. Questions will focus on understanding how current initiatives are valued, and what positive or negative impacts they have on businesses. This will help build a clearer picture of what works well and what needs improvement. What they'd like to see happen in the town and how they can influence the future of shaping Saltash.

Additional Considerations

While previous Town Team meeting notes suggested inviting the Police to discuss anti-social behaviour, it is considered more appropriate to address this topic at a future event. The first session should remain focused on thanking Traders for their involvement in the Feasibility Study and beginning collaborative conversations about Saltash's current position and future direction.

There will also be an opportunity for Traders to contribute ideas for the Town Team to explore further. This approach ensures that everyone has a voice while keeping the scope of the session manageable and constructive.

Planning for the event will continue to align with the Town Team's overall aims.

End of Report

Town Clerk